



Dear Neighbor,

Phelps Sauerkraut Weekend has been a tradition in the community for over 50 years. Planning for the 2025 festival is well underway and we need the help of the community to succeed in making it the best it can be. From July 31st - August 3, 2025, you can expect to see new events and also enjoy unique long-held traditions like the Kiddie Parade, 5K/20K Race, and the Giant Parade. Some of our favorite returning novelties include the Sauerkraut Cake and Cabbage Head Decorating Contest.

To ensure that we have another successful year we are looking for the support from the community and businesses. Your consideration, time, and donations are important to us and ensuring we have a great community event. With your help we can continue Sauerkraut Weekend and make it bigger and better each year for future generations to enjoy and celebrate their hometown.

We are seeking contributions to include in-kind donations, volunteers, and nominal donations as well as event adoption. Each year Sauerkraut Weekend brings in people from all over the state with an expected crowd of 7,000+. We are lucky to have even hosted attendees from all over the country and world.

While preserving history and tradition, Phelps Sauerkraut Weekend strives to stimulate the local economy, as well as, entertain and involve the community and visitors in a fun filled atmosphere. This is a great opportunity to bring the community together. Every generous contribution is appreciated, we are happy to customize a sponsorship to fit your business and your specific needs. As a business in the Finger Lakes, we invite you to come be a part of the 56th annual event in Phelps, NY!

If you are interested in making an in-kind donation or nominal donation, please fill out the form attached to this letter and return to our committee by mail or email.

Thank you,
Phelps Sauerkraut Weekend Committee
phelpsbdtc@gmail.com
81 Main St. Suite A
Phelps, NY 14532



Sponsorship Form

Phelps Sauerkraut Weekend July 31 - August 3, 2025

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email Address: _____

I would like to be a general event sponsor...

- Supporter of Phelps Sponsor (up to \$500) Amount _____
- Friend of Phelps Sponsor (\$501 - up) Amount _____

Specific Event Sponsor:

- Fireworks Sponsor Amount _____
- Entertainment Tent Sponsor Amount _____
 - Thursday Evening Entertainment Amount _____
 - Friday Evening Entertainment Amount _____
 - Saturday Evening Entertainment Amount _____
 - Sunday Entertainment Amount _____
- Parade Sponsor Amount _____
- Horse Drawn Wagon Amount _____
- Krauter 20k/5k Amount _____
- Family Day (Thursday) Amount _____
- Kraut Krawl (Friday) Amount _____
- Block Party (Sunday) Amount _____

I would like to make an in-kind donation: _____

****Please note all sponsorship requests are to be submitted by June 1, 2025 to be guaranteed to be printed in Marketing Materials. Any late sponsorships are not guaranteed to be printed.***

Please make checks payable to: **Phelps BDTC**

Please return this form and payment to: **Phelps BDTC, 81 Main St, Phelps NY 14532**

All Sponsorships are tax deductible. Please contact the Phelps BDTC for documentation.